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Entrepreneurship: Theory, Process, Practice Donald F. Kuratko 2018-12-17 Learn the true process of a successful entrepreneur with ENTREPRENEURSHIP: THEORY, PROCESS, PRACTICE, 11e! Presenting the most current thinking in this explosive field, this renowned entrepreneurship text provides a practical, step-by-step approach that makes learning easy. It incorporates up-to-the-minute information about trending topics such as The Lean Startup methodology and design innovation. The accompanying MindTap Learning Suite challenges you to apply what you've learned as you complete a unique set of activities designed to help you sharpen your entrepreneurial skills. You'll tackle activities that challenge you to experience the world of new venture creation or corporate innovation first hand. This book will be your guide to understanding the entrepreneurial challenges of tomorrow, and MindTap will teach you the necessary skills to become a leader in the industry. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Financial Performance Representations Stuart Hershman 2008 This book sheds light on all aspects of earnings claims, including defining what an earnings claim really is, the origins of its regulation under the franchise disclosure laws, how a franchisor should prepare an earnings claim, how a franchisee should use an earnings claim, how a franchisee may attack lawful and unlawful earnings claims, how a franchisor may defend against such attacks, and how the government franchise enforcement authorities, investigate unlawful earnings claim activity.

Buying a Franchise in Canada Tony Wilson 2012-04-15 This book is essential reading for anyone thinking about taking over an existing business. Tony Wilson will help you choose a franchise that's right for you, understand your franchise agreement inside and out, and negotiate the best deal. This book will give you a better understanding of the legal issues and help you to spot problem areas. In an easy-to-understand manner, the author shows you how to negotiate an agreement with a franchisor and develop a profitable relationship. The author takes you step-by-step through a franchise agreement so you can spot the potential benefits and drawbacks. Tony Wilson is a franchise lawyer and considered one of the foremost experts on franchising in Canada. He has written this book in a manner that offers you practical and common-sense advice you can use. The book contains many real-life examples taken from the author's experiences representing franchisees. It will answer your questions about franchising, saving you time and money in lawyer's fees. The book answers the following questions: * What parts of a franchise agreement are negotiable? How protected is a "protected" territory? * How can you discover the status of the franchisor's trade-marks? * Who will control the lease for the franchised location? * How easy will it be for the franchisee to resell or renew the franchised business?

An Introduction to Franchising Robert Webber 2013-01-22 A practical, applied textbook offering introduction to the world of franchising from the perspectives of both the franchisor and franchisee. clear . It is a unique text for use by students studying franchising, or by students or practitioners interested in buying a franchise or in franchising their business model.

Franchising in America Thomas S. Dicke 2017-12-15 Using a series of case studies from five industries, Dicke analyzes franchising, a marketing system that combines large and small firms into a single administrative unit, strengthening both in the process. He studies the franchise industry from the 1840s to the 1980s, closely examining the rights and obligations of both the parent company and the franchise owner. Originally published in 1992. A UNC Press Enduring Edition -- UNC Press Enduring Editions use the latest in digital technology to make available again books from our distinguished backlist that were previously out of print. These editions are published unaltered from the original, and are presented in affordable paperback formats, bringing readers both historical and cultural value.

Franchising For Dummies Michael Seid 2006-10-16 Written by the late Dave Thomas, the widely known founder of Wendy's, and franchising consultant Michael Seid, this is a comprehensive and reliable resource for anyone interested in purchasing a franchise.

Small Business Management Justin G. Longenecker 2013-09-30 Realize your dream for small business success with this market-leading book. SMALL BUSINESS MANAGEMENT: LAUNCHING AND GROWING ENTREPRENEURIAL VENTURES, 17E provides the practical concepts, entrepreneurial insights, and comprehensive resources you'll find essential both now and throughout your management future. SMALL BUSINESS MANAGEMENT delivers solid coverage of the fundamentals of business management as it teaches you not only how to start a business, but also how to manage, grow, and harvest a business. This market leading text places you in the role of decision maker, allowing you to immediately apply what you've learned to current challenges in today's small businesses. The book's thorough emphasis on building business plans ensures that you can effectively create, manage, and analyze a plan for your own venture. Unforgettable examples, exciting video cases, and coverage of the most current developments in business management today keep this engaging text as current and practical now as it was when it led the market in its first edition 50 years ago. Each edition builds upon past strengths with new innovations and breakthrough developments. SMALL BUSINESS MANAGEMENT: LAUNCHING AND GROWING ENTREPRENEURIAL VENTURES, 17E offers the insights and practical principles that you'll reference again and again throughout your business career. Available with InfoTrac Student Collections http://gocengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essentials of Business Law Jeffrey F. Beatty 2021-03-16 Discover the business law book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read. Beatty/Samuelson/Abril's ESSENTIALS OF BUSINESS LAW, 7E is packed with current examples and real scenarios that bring law to life, whether you are a business learner or practicing professional. This reader-friendly presentation uses conversational writing to explain complex topics in easy-to-understand language. The authors draw from their law practices to offer memorable real stories that illustrate how legal concepts apply to everyday business practice. This edition also emphasizes today's digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Dare to Serve Cheryl Bachelder 2015-03-16 "A new perspective on servant leadership—challenging us to bring both courage and humility to the table—for the sake of the people and the enterprise." —John C. Maxwell, New York Times-bestselling author In this updated edition of Dare to Serve, former Popeyes CEO Cheryl Bachelder shows that leading by serving is a rigorous and tough-minded approach that yields the best results. When she was named CEO of Popeyes in 2007, the stock price had slipped from $34 in 2002 to $13. The brand was stagnant, the team was discouraged, and the franchisees were just plain angry. Nine years later, restaurant sales were up 45 percent, restaurant profits had doubled, and the stock price was over $61. Servant leadership is sometimes derided as soft or ineffective, but this book confirms that challenging people to reach a daring destination, while treating them with dignity, creates the conditions for superior performance. The second edition of this bestselling book includes Bachelder's post-Popeyes observations and new examples of how you can switch your leadership from self to serve. Ever engaging and inspirational, Bachelder takes you firsthand through the transformation of Popeyes and shows how anyone, at any level can become a Dare-to-Serve leader. "Extraordinary! Dare to Serve describes the kind of leadership so desperately needed in the 21st century. A powerful blend of courage and humility, Cheryl Bachelder's engaging story offers a clear path for leaders to follow, and what makes her message so compelling is the tremendous results she's produced. I highly recommend this book." —Stephen M. R. Covey, New York Times-bestselling author of The Speed of Trust

The Court of Common Pleas Alexandra Marshall 2003-02 Looking forward to retirement so that he can spend some quality time with his wife, Judge Gregory Brennan is stunned to discover that she would rather follow her dreams and become a medical student, which causes a powerful rift in their marriage, in a poignant novel that captures the love, frustration, confusion, and happiness of marriage. Reprint.

Franchising Richard J. Judd 2007-12-01 This book is written for students of franchising as well as franchisors, franchisees or prospective franchisees. A three part perspective is developed throughout the book concerning the franchisor-franchisee relationship: first, a franchisor and franchisee are independent business people who must manage their separate business affairs; second, the franchisor and franchisee are dependent upon each other in order to be successful in business; and third, the franchisor-franchisee relationship brings with it an interdependent contractual obligation that is legally binding upon both parties.

Introduction to Business Lawrence J. Gitman 2018 Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

The FTC Franchise Rule Susan Grueneberg 2018

Business Law and the Legal Environment, Standard Edition Jeffrey F. Beatty 2018-01-01 Discover the business law book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read. BUSINESS LAW AND THE LEGAL ENVIRONMENT, STANDARD EDITION, 8E is packed with current examples and real scenarios that bring law to life for today's business learner or professional. Extremely reader-friendly, this engaging presentation uses conversational writing to explain complex topics in easy-to-understand language. Memorable real-world stories help the authors illustrate how legal concepts apply to everyday business practice. This edition emphasizes the digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduction to Franchising Andrew C. Selden 1990

Become a Franchise Owner! Joel Libava 2011-11-03 The definitive A-to-Z guide to researching, selecting, and starting a viable franchise business With more and more professionals looking for alternatives to traditional corporate employment, Become a Franchise Owner! informs would-be franchise owners of the joys and perils of purchasing a franchise. Authored by a trusted, feisty, tell-it-how-it-is independent franchise industry insider, this book offers straightforward, step-by-step tips and advice on how to properly (and carefully) research and select a franchise business. Get tips on how to locate information about franchises, current industry trends, interviews with franchisors, and hot franchise opportunities. Offers a self-evaluation to discover if you are "franchise material" Describes how to choose the right franchise for your specific situation Lists the 40 crucial questions to ask current franchise owners Owning a franchise isn't for everyone; in fact, as Joel Libava says, "it's really not for most people." But if it is for you, this book can guide you in starting your own successful franchise business.

2020-05-27

2018-11-01

Wade's Story Martin L. Altman III "Woodie" 2020-03-16 Wade's Story is true. I am sharing it for the glory of God and so that others who are struggling with trials and suffering in their lives will be comforted and encouraged. The timeline is primarily 1996 to 2001, during which our family, church, friends, and community came together in love and support for our son, Wade Altman. At only nine years of age, during a normal, rambunctious, and mischievous childhood, Wade began having symptoms. Our shock at this turned into an aggressive search for treatment and a need to reach God for healing. My precious wife, Lisa, already a prayer warrior, turned the volume on high! As for me, I returned to Jesus on my face before Him at the altar. There was nowhere else to go. Wade bravely faced our decision for his care, as did our courageous daughter, Blakely. This writing is also a testimony of the power of prayer as you will read about many miracles, before, during, and after the transplant and even to this day. I believe we can add two passages of scripture to the summary of Wade's Story And we know that in all things God works for the good of those who love Him, who have been called according to His purpose. (Romans 8:28) Trust in the Lord with all your heart and lean not on your own understanding. (Proverbs 3:5)

Distribution Law of the United States

Buying a Franchise

Franchising Strategies Ed Teixeira 2022-07-01 A comprehensive and accessible companion to a proven business model, this book shows how to franchise an existing business, supported by case studies, data, and research reports on the franchise industry. For small to medium sized businesses, franchising can lead to successful and profitable growth. *Franchising in Europe*

Franchising plays an important role within the US economy. Utilizing a proprietary dataset with the most up-to-date statistics regarding a range of franchising trends, this analytical guide is based on management research frameworks that will lead to better understanding of a range of franchising strategies. Issues covered include: The franchising business model, including its history, economic impact, and regulations Critical factors that significantly influence franchising success, enabling a comprehensive feasibility analysis of franchising potential or existing business ideas Implementation components of franchising strategies, such as different franchise structures, regional development plans, and future trends With its clear focus and practical orientation, this book will be a valuable resource for entrepreneurs, as well as undergraduate and postgraduate students, interested in acquiring the knowledge, skills, and abilities to succeed in franchising.

David Gurnick 2011-09-01 Distribution Law of the United States has extensive discussions of the various methods for distribution and applicable laws, including locating and recruiting distributors, UCC Article 2, product liability, product warranties, trade regulation, antitrust considerations, the intellectual property laws -- patent, trade secret, and copyright -- which have varying degrees of importance in product distribution, and an extensive treatment of trademark law and labeling, which are almost always important in product distribution. The text also has brief discussions of other areas of law that are relevant to product distribution, including United States import regulation. Sample forms are provided in the Appendix.

Better Business Bureau 2007 The investment required to license a franchise is a substantial sum. The results can be tremendously lucrative, providing both financial and professional independence, but there are also plenty of potential pitfalls. Better Business Bureau's Buying a Franchise: Insider's Guide to Success is packed with essential information, including worksheets, checklists, and charts. Experienced entrepreneurs from the Better Business Bureau guide investors from selecting a franchise to negotiating a contract to techniques for managing a profitable business.

Martha Matilda Harper and the American Dream Jane R. Plitt 2000 "Born in Ontario, Canada, Harper struggled for twenty-five years as a servant to change her life and that of other working-class women. In 1888, after immigrating to the United States, she pioneered the idea of a public hairdressing salon based on health-conscious precepts. Within three years, her concept was enthusiastically embraced by both the social elite and suffragettes across the country, including Susan B. Anthony and Mrs. Alexander Graham Bell.".

Martin Mendelsohn 1993 With 1992 in mind, this book looks at how business can expand through franchising operations in Europe. Key information is contained within each chapter, concerning both general conditions and specific considerations in relation to a particular European country. Each of the 12 EC member states is profiled by a specialist in that particular country. Coverage includes statutory requirements, legal issues relating to competition, employment and copyright, tax and financial matters. Appendices supply the text of key EC legislature and the European Franchise Federation Code of Ethics.

The Wealthy Franchisee Scott Greenberg 2020-11-17 Take Your Business from Average to Extraordinary The Wealthy Franchisee pulls concepts from cognitive behavioral therapy, brain science, interviews, and Scott Greenberg's firsthand experience as a franchisee to help readers replicate the mental habits, tactics, and financial results of high-performing franchisees. As a franchising consultant, Scott Greenberg has helped franchise owners and franchisees improve their performance. Readers will learn how to: Explore their own mental responses and become more self-aware Bring out the best in employees and build superstar teams Dazzle customers and increase sales with emotionally satisfying experiences Optimize the human elements of their operation so they can grow into a next-level enterprise and become wealthy

Fundamentals of Franchising Joseph J. Fittante (Jr.) 2016-12-01 Written specifically to help lawyers and non-lawyers brush up on franchise law, this respected publication - now in its fourth edition - is charged with useful definitions, practical tips, and expert advice from experienced franchise law practitioners. This practical guide examines franchise law from a wide-range of experiences and viewpoints. Each chapter is written by two experienced practitioners to provide a well-rounded guide to the fundamentals of franchise law and key issues in the practice, including trademark law; structuring the franchise relationship; disclosure issues; registration; franchise relationship laws; antitrust law; counseling franchisees; and more.

Outlines of the Law of Agency Floyd Russell Mechem 1923

Own Your Future Bill Grunau 2009-03 "Rarely do you come across a book that provides hands on practical advice in every chapter. Bill's real life experiences as an entrepreneur, CEO, and business broker leave the reader with a blueprint for business acquisitions. Ivory tower theory is not going to go a long way in an acquisition, one needs to get down in the trenches as Bill explains chapter by chapter. Karl Fava, Principal, Business Financial Consultants Bill's polished style of writing reflects a common sense approach to buyer and seller concerns through the acquisition and divestiture process. A must read for first-time buyers and sellers of privately held businesses. Glenn Haddad, Corporate Trainer and Business Intermediary I couldn't recommend a more salient primer for persons interested in purchasing a business. Bill Grunau distills the complexities of the purchase and sale of businesses into a plain English and common sense-format that will allow inexperienced buyers or sellers to confidently spot and navigate potential minefields in the transaction. Undoubtedly, the book can allow its reader to make better decisions ones that will lead to successful results, profitability and peace of mind! Thomas Lombardi, Founding Partner, Palmer, Lombardi, Donohue Law Firm Learn the ins and outs of buying privately held businesses and take the first step to accomplishing your dreams and becoming a success in Own Your Future. William Grunau, a corporate executive and entrepreneur with decades of experience, explains how you, too, can become your own boss. In this comprehensive guide on owning your own future, you'll learn: How to finance an acquisition with Small Business Administration financing; How to use your 401K or IRA funds to buy a business without penalties or taxes; How to write offers; How to conduct due diligence; How to develop a 100-day and first-year plan; How to develop an exit strategy; And much more! Unveil the mystery and secrets behind how deals are really done that only the insiders know. With this book, the process is demystified with step-by-step practical examples, tools, and tips that are easy to follow and apply. Whether you are ready to search for the right business, obtain financing, or determine the value of what you want to buy, Grunau carefully guides you every step of the way. It's time to stop sitting on your hands; it's time to Own Your Future.

The Franchise MBA Workbook Nick Neonakis 2013-12-22 The secret to owning the right franchise business is no secret if you understand what it takes to succeed. The single most important factor is preparation. This book will help with your preparation. Designed to help busy professionals understand and apply the concepts and methodologies essential to accurate franchise analysis, this workbook enables readers to test their knowledge and comprehension of the tools and techniques described in the The Franchise MBA before putting them to use in real world situations. This informative study guide contains carefully constructed exercises with detailed solutions, as well as specific learning outcomes and franchise component overviews. Internationally renowned franchise authority and author Nick Neonakis presents a personal hands-on companion to the landmark book The Franchise MBA - Mastering the Four Essential Steps to Owning a Franchise, which has become a guide book for individuals, families, and businesses around the world. The success of his principle-centered philosophy of investigating franchise business is based upon his years of real world franchise experience. Now, with The Franchise MBA Workbook, you can further explore and understand this tried-and-true approach to finding the perfect franchise through a wide range of thought provoking exercises. With the same clarity and assurance Neonakis' fans have come to appreciate, this individualized workbook helps readers to fully internalize the 4 Steps approach to finding the ideal franchise through private and thought-provoking exercises, whether they have owned a franchise or not. This workbook offers solutions to both personal and professional questions by promoting and teaching emotional intelligence, integrity, financial honesty, and goal setting. An engaging companion to the renowned classic, The Franchise MBA Workbook will help readers set goals, understand franchising, and create a path to self-sufficient independence.

The A-Z Encyclopedia of Food Controversies and the Law Elizabeth Marie Williams 2011 This two-volume set is a broad compendium of the law, policies, and legal influences that affect the food on our plates today. * Alphabetically arranged entries describe topics related to the intersection of law and food * An appendix offers examples of legislation, court cases, regulations, and international treaties related to food * A timeline shows the development of the law of food in the United States * A bibliography lists additional materials for reference

A Consumer Guide to Buying a Franchise United States. Federal Trade Commission 1994

BUSN Marcella Kelly 2015-01-13 4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Bible

The Franchisee Handbook Mark Siebert 2019-01-22 Is Franchising Right For You? Why start a business from scratch when you can have a piece of the greatest expansion strategy ever conceived? Franchising is BIG and getting bigger in every sector—from restaurants and coffee chains to pet care and insurance. There is a franchise for everything and everyone. As a potential franchise owner, you can be in charge of your own success while being supported by a known brand. Franchising gives you that ability, along with the satisfaction that comes only with building something that can last a lifetime and beyond. And, if you are successful, you eventually stop sweating the details and have the freedom to enjoy your life in a way that most around you cannot. In The Franchisee Handbook, franchise expert Mark Siebert walks you through the process of vetting and buying a franchise, helps you ask the right questions of franchisors and yourself, and gives you the resources you need to decide if franchising is right for you. Siebert shows you how to do your homework before making what could be the greatest financial decision of your life. You will learn how to: Accurately assess the risks of buying a franchise Determine if a franchise is a good fit for your personal goals Research and vet potential franchise opportunities Create a startup plan that meets your business goals Prepare your franchise for success Why dream about owning a franchise when you can take concrete steps to make it happen today? With The Franchisee Handbook as your guide, you have the power in your hands to start your own franchise journey right now.

Franchise Your Business

Business Law

Entrepreneurship: Theory, Process, and Practice Donald F. Kuratko 2016-01-08 ENTREPRENEURSHIP: THEORY, PROCESS, PRACTICE, 10e, combines a practical, step-by-step approach with a theoretical foundation to form a basic framework for understanding the theory, processes, and practice of entrepreneurship. Recognized for over 25 years as one of the leading books in the field, the aim of the text is to present the most current thinking in entrepreneurship, as well as to provide learners the opportunity to apply ideas and develop useful entrepreneurial skills. This edition has been updated to include current developments and issues in this explosive field. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Rick Grossmann 2017-01-10 This proven, popular reference has been completely updated to better guide readers through the current franchise environment. Real-life examples of both service- and product-oriented franchises and useful checklists prevent mistakes and save time and money. Contact information for state and federal franchising regulatory agencies and a listing of useful publications guide new franchisees to the resources they need.

Mark Siebert 2015-12-21 Franchise Your Growth Expert franchise consultant Mark Siebert delivers the ultimate how-to guide to employing the greatest growth strategy ever—franchising. Siebert tells you what to expect, how to move forward, and avoid costly mistakes as he imparts decades of experience, insights, and practical advice to help grow your business exponentially through franchising. Learn how to: Evaluate your existing businesses for franchisability Identify the advantages and disadvantages of franchising Develop a business plan for growth on steroids Evaluate legal risk, obtain necessary documents, and protect intellectual property Create marketing plans, build lead generation, and branding for a new franchise Cultivate the franchisee-franchisor relationship

The Franchise Law Review Mark Abell 2021

The Educated Franchisee Rick Bisio 2011-02-01 There is nothing more expensive than ignorance – let The Educated Franchisee serve as your guide for selecting a franchise that meets your needs!

Lawrence Hsieh 2017-08-04 This innovative text combines clear explanations with a wealth of infographics that visually compare, contrast, and reinforce legal concepts. Examples and case excerpts focus attention on how the law is being applied and the logic behind each ruling. Key Benefits: Logical reasoning and infographics—flowcharts, timelines, figures, and graphs – help students understand on the logical underpinnings of the law as it applies to business. Examples throughout that reinforce understanding and show how the law is applied in practice. Carefully edited excerpts of real cases. Self-test review and exam-prep questions.

Franchise Times 2010

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